

AZZLY™ Partners with DrFirst to Deliver Comprehensive E-Prescribing Functionality to its Customers

Fully Integrated E-Prescribing Solution Will Dramatically Improve Prescribing Safety and Efficiency

Vero Beach, FL and Rockville, MD August 16, 2010 — [AZZLY™](#), an innovative provider of workflow-enhancing ambulatory clinical and business solutions, today announced it has partnered with [DrFirst](#) to provide comprehensive e-prescribing functionality within AZZLY's integrated electronic health record/practice management/personal health record (AZZLY [EHR/PM/PHR](#)). The partnership brings the safety and efficiency benefits of e-Prescribing to AZZLY's intuitive single-source solution that streamlines practice workflow, improves efficiencies, saves money and improves clinical outcomes.

"We are pleased to work with AZZLY to bring industry-leading electronic prescribing technology to its physician customers," said G. Cameron Deemer, President of DrFirst. "Through this integration, AZZLY users will participate in the benefits of e-prescribing while being fully compliant with the growing body of state and federal regulations."

AZZLY EHR/PM/PHR provides a fully integrated subscription-based solution that gives providers affordable access to the latest technology advances. AZZLY has integrated the Rcopia engine of DrFirst that allows providers to take advantage of industry leading e-Prescribing capabilities from within their clinical workflow. Physicians using the AZZLY solution can meet MIPPA and ARRA/HITECH "Meaningful Use" criteria for e-prescribing, and qualify for incentive payments.

AZZLY EHR/PM/PHR is continually synced with the Rcopia database, capturing e-prescribing data in real time and automatically examining it for drug-to-drug, drug-to-allergy, and drug-to-ingredient interactions, together with safety alerts and reminders. Rcopia can also issue drug recall alerts in combination with AZZLY's search and sort capability to identify patients currently prescribed with a particular medication, who can then be notified promptly.

"Physicians are looking for an application that pays for itself, not one that costs them money to maintain," said Coletta Dorado, AZZLY President and CEO. "The AZZLY solution is all about efficiency, so physician practices can stay at 100% of patient capacity every day. We're using today's technology and attracting the best partners such as DrFirst that understand that a streamlined, single-source solution reduces redundancy, prevents errors, saves time, saves money, and supports best practices. By keeping costs down, savings are passed on to our customers, making a subscription offering such as AZZLY EHR/PM/PHR affordable."

With the integration of DrFirst's Rcopia e-prescribing technology, AZZLY users will now be able to easily and securely submit electronic prescriptions to any retail or mail-order pharmacy while accessing comprehensive clinical information for each patient at the point-of-care. Accessible patient information includes drug and allergy interactions, complete prescribing histories and formulary information. Doctors and their staff members can easily access this SureScripts-RxHub Certified functionality from within the AZZLY system and all resulting prescribing data is instantly captured within the application.

"At AZZLY we are very selective of the vendor partners that we integrate in our total solution," Dorado adds. "Besides the significant time savings and ability to help eligible providers achieve stimulus incentives, what attracted us to DrFirst was their vision as an industry innovator. We look forward to working with DrFirst on the DEA controlled substance e-prescribing initiative. These innovations and others will reduce fraud and lower the cost of care for all of us."

The joint solution is set to comply with the latest certification requirements released by the ONC. Additionally, customers using the joint solution will eliminate illegible prescriptions, issue faster prescriptions, and experience dramatic reductions in calls and faxes between the medical office and the pharmacy.

About AZZLY

AZZLY, a privately held company based in Vero Beach, Fla., delivers an integrated EHR/PM/PHR that provides a new level of intuitive, affordable clinical and administrative information systems that integrate and streamline the operations of physician practices and ambulatory clinics from check-in to check-out. The integrated solution utilizes a single front end, sign on and database, and can be easily scaled to meet the needs of both small, single-site practices and larger, multi-facility organizations. Delivered as a subscription-based, on-demand Web service, the AZZLY EHR/PM/PHR solution does not require expensive on-site servers or IT staff. The system's integrated features and interoperability capabilities meet Stage Three of the Eligible Provider objectives to qualify for ARRA HITECH meaningful use incentives. For more information contact info@azzly.com or visit www.azzly.com.

About DrFirst

DrFirst has been a Surescripts Gold Solution Provider for four consecutive years with its award-winning, Rcopia electronic prescription management system. Founded in 2000, DrFirst creates innovative services targeted to physicians in both ambulatory and acute care environments. DrFirst solutions are widely integrated with over 100 practice management and electronic medical records systems through its "Open Borders" program, and the company counts among its client base not only physician practices, but also major health plans, health systems, hospitals and EHR vendors. DrFirst partners with Surescripts for pharmacy connectivity, health plan information, and patient medication history. For more information, contact sales@drfirst.com or visit www.drfirst.com. For more DrFirst news, follow us on twitter at www.twitter.com/drfirst and at <http://blog.drfirst.com>.