



**WE SPEAK THE LANGUAGE OF
HEALTHCARE™**

News Release

FOR IMMEDIATE RELEASE

**HEALTH LANGUAGE AND AZZLY PARTNER TO ENHANCE EASE OF
USE, ADOPTION AND INTEROPERABILITY OF NEW AMBULATORY
SYSTEM**

*HLI medical terminology tools to help AZZLY clients improve patient care,
maximize office efficiencies and optimize reimbursements*

DENVER – July 27, 2010 – [Health Language, Inc.](#) (HLI), the global leader in medical terminology management, and [AZZLY™](#), an innovative provider of workflow-enhancing ambulatory clinical and business solutions, today announced a strategic relationship that will embed HLI's [Language Engine®](#) within AZZLY's integrated electronic health record/practice management/personal health record ([EHR/PM/PHR](#)). This will allow physicians and nurses to continue documenting care using free text, which the Language Engine will automatically translate into the coded data needed to meet the latest reimbursement and quality reporting requirements, and to enhance clinical, operational and financial outcomes.

HLI's Language Engine is a powerful, scalable and flexible software solution that integrates and manages [medical terminologies](#) to create true healthcare IT interoperability. It provides access to current versions of more than 100 clinical and administrative code sets, including SNOMED CT, ICD-9 and ICD-10, LOINC, CPT, RxNorm, HCPCS and others, and allows incorporation and mapping of local content to standards.

By automatically coding and standardizing free text, AZZLY clients avoid the loss of productivity and the sustained decline in patient loads that often result after a typical EMR implementation. The AZZLY/HLI solution not only eliminates a major barrier for EHR adoption, but also enhances workflow and revenue by converting clinical information into billing codes.

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Enabling true seamless data interoperability allows physician practices to comply with growing mandates for quality reporting. It also facilitates the exchange of data, a key requirement for demonstrating meaningful use and qualifying for financial incentives under the [HITECH](#) provisions of the American Recovery & Reinvestment Act (ARRA).

AZZLY, a privately held company based in Vero Beach, Fla., is in final beta testing with practices in Florida and New York before the scheduled Q3 2010 national rollout of its on-demand, Web-based EHR/PM/PHR solution.

“From day one, we’ve been committed to being the gold standard for intuitive information solutions that free physicians to do what they went to school for – practice medicine, not run a practice,” said AZZLY President and CEO Coletta Dorado. “We soon realized that to deliver that level of service at an affordable price point, we had to build a new, totally integrated solution by partnering only with premier, world-class organizations that share our vision. That brought us to Health Language, which is the recognized global leader in helping healthcare organizations achieve seamless interoperability.”

HLI CEO George Schwend stated, “Health Language is proud to be chosen by AZZLY as one of its ‘gold standard partners,’ building upon AZZLY’s existing mappings to ICD-10 and other standards going forward. In this increasingly complex era of meaningful use and growing quality and cost drivers, we share AZZLY’s mission to simplify the challenging environment in which physicians and their staffs work to serve patients.”

AZZLY CEO Dorado concluded, “We’re excited to be delivering an intuitive, affordable, scalable and secure solution that physician practices will actually use to increase efficiency and improve both the patient and provider experience and the bottom line. Our partnership with Health Language is helping to make that possible.”

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About AZZLY

AZZLY, a privately held company based in Vero Beach, Fla., delivers an integrated EHR/PM/PHR that provides a new level of intuitive, affordable clinical and administrative information systems that integrate and streamline the operations of physician practices and ambulatory clinics from check-in to check-out. The integrated solution utilizes a single front end, sign on and database, and can be easily scaled to meet the needs of both small, single-site practices and larger, multi-facility organizations. Delivered as a subscription-based, on-demand Web service, the AZZLY EHR/PM/PHR solution does not require expensive on-site servers or IT staff. The system's integrated features and interoperability capabilities meet Stage Three of the Eligible Provider objectives to qualify for ARRA HITECH meaningful use incentives. For more details, visit www.azzly.com or call 772-567-0206.

About Health Language

Denver-based Health Language, Inc. (HLI) develops and delivers state-of-the-art software solutions that automatically incorporate medical vocabulary and coding standards into healthcare information technology (HCIT) applications. HLI's Language Engine (LE) allows centralized access to medical terminology standards and generates mappings to create a common pool of standardized codes and concepts that enhance patient safety, facilitate clinical outcomes analysis and accelerate reimbursement. It also provides standards for modeling, storing, updating and distributing information consistently for interoperability between hospitals, regions and countries. For more information, visit www.healthlanguage.com or call 720-940-2900.

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