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*news*

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**FOR IMMEDIATE RELEASE**



**AZZLY™, Provider of an All Inclusive Integrated Electronic Healthcare**

**Solution, To Embed MaxMD's Secure mdEmail® Service as Standard Feature**

FORT LEE, N.J., and VERO BEACH, Fla., Oct. 25, 2010 – AZZLY™, a provider of integrated, full-feature electronic health record, practice management and patient health record software, announced that it will integrate **mdEmail®**, the secure, HIPAA-compliant email service from MaxMD, and provide it to all AZZLY subscriber sites at no additional cost. The companies, which both provide software as a service (SaaS) utilizing cloud computing platforms, said that the mdEmail integration would be completed in time for AZZLY's national launch later this year.

“Providers want office applications that pay for themselves and reduce overall costs, not ones that continue to cost them money,” said Coletta Dorado, AZZLY President and CEO. “The AZZLY solution is all about efficiency, so physician practices can stay at 100% of patient capacity every day. We’re using the best innovative technology and attracting top-tier partners such as MaxMD that understand how an integrated, single-source solution reduces redundancy, prevents errors, saves time and money, and supports best practices.”

Ms. Dorado said utilizing mdEmail will permit AZZLY subscribers to initiate a secure email, including attachments, from within the AZZLY EHR/PM/PHR. “What providers and staff want is a solution that stops the daily flood of faxes. They are busy enough and waste time and money reviewing, signing, sorting, scanning, attaching and buying paper,” she said.

“Secure communications with patients and other providers is a major compliance concern but can also be a bottleneck on medical office workflow,” said Ms Dorado. However, when mdEmail is integrated with the electronic health record, it facilitates workflow efficiency and also allows practices to reduce costs by eliminating the need to fax, mail, or courier paper-based communications. Like all of our integrated features and functions, mdEmail helps drive efficiency while also reducing significant costs. The end result is a vastly improved and much less expensive provider and patient experience, she stated.”

“Integrating secure communications with EHRs and other medical office applications can increase qualifications for meeting standards of Meaningful Use,” said Scott Finlay, MaxMD CEO. “In addition to realizing significant savings in time and cost, practices using AZZLY EHR/PM/PHR and mdEmail will also be able to improve outcomes and patient satisfaction. These are the core objectives behind the push for greater use of information technology in providing and administering healthcare.”

“AZZLY products provide a fully integrated, subscription-based online solution that gives providers affordable access to all the practice management and EHR capabilities needed to support a busy medical practice” Ms. Dorado said. “The integration of mdEmail with the AZZLY EHR/PM/PHR solution makes the healthcare industry’s most advanced communications platform accessible to our users within their existing clinical workflow in a very user-friendly format.” Eligible Providers using the AZZLY solution with mdEmail can meet HIPAA compliance and ARRA/HITECH “Meaningful Use” criteria for the sharing of Patient Health Information and to qualify for government incentive payments,” she said.

#### **About AZZLY**

AZZLY, a privately held company based in Vero Beach, Fla., delivers an integrated EHR/PM/PHR that provides a new level of intuitive, affordable clinical and administrative information systems that integrate and streamline the operations of physician practices and ambulatory clinics from check-in to check-out. The integrated solution utilizes a single front end, sign on and database, and can be easily scaled to meet the needs of both small, single-site practices and larger, multi-facility organizations. Delivered as a subscription-based, on-demand Web service, the AZZLY EHR/PM/PHR solution does not require expensive on-site servers or IT staff. The system’s integrated features and interoperability capabilities meet Stage Three of the Eligible Provider objectives to qualify for ARRA HITECH meaningful use incentives. For more information contact [info@azzly.com](mailto:info@azzly.com) or visit [www.azzly.com](http://www.azzly.com).

#### **About MaxMD**

MaxMD is an exclusive provider of secure web services in the U.S. and over 90 countries worldwide. Its proprietary (patent-pending) interoperability and encryption platform facilitates secure communication and data exchange for Covered Entities, Business Associates and Application Service Providers. All MaxMD and **.mdEmail®** products are 100% compliant with HIPAA’s Security Standards and Technical Safeguards relative to the use, transmission, storage, and protection of ePHI (electronic personal health information). Additional information is available at [www.max.md](http://www.max.md).

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